

Bluetooth for Women, Size and Color Matter

BluePearls™ Only 7.9 grams – 9 colors to accessorize – up to 18 hours of “talk-time”



BluePearls "Life" key features

- .. 9 interchangeable jewelry-like face plate designs
- .. Only 7.9 grams
- .. Up to 18 hours of "Talk-Time"
- .. Up to 500 hours of stand-by time
- .. Powerbank remote charger and A/C wall unit
- .. Complete "hands-free" profile design

MSRP pricing for BluePearls "Life" is \$89.95
Images and complete product descriptions can be found at www.BluePearls.Us/products.html

[Http://www.BluePearls.US](http://www.BluePearls.US)

About ProfitWing Inc.

ProfitWing, Inc. offers wireless headsets to resellers and retail distribution. For more information regarding ProfitWing and or our products, please visit: [Http://www.ProfitWing.com](http://www.ProfitWing.com)

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Salt Lake City, Utah (Business Wire) April 25, 2006 – ProfitWing Inc., announces **BluePearls™**, the newest member of the Bluetooth category, is quickly becoming a known brand. Today, ProfitWing Inc. has announced the release of its newest retail package including nine interchangeable, beautifully crafted faceplates. The product is appropriately named, **BluePearls "Life™"** (BP7G-Life)

Designed from the ground up, **BluePearls Life™** headsets are created especially for women. Now, women have a choice of size and color. Each headset package comes complete with one 7.9 gram headset, a PowerBank for remote charging with “talk-time” up to 18 hours and nine colorful patterned face plates. (see images at <http://www.bluepearls.us/products.html>)

"Unlike the other products on the market today – we have invested in high quality, jewelry-like face plates that add elegance and style to our BluePearls Life™ headsets", states Dr. Erica Wadley, president and co-founder of ProfitWing.

"We believe women have been slow to adopt Bluetooth headsets largely due to size and weight. This is the first barrier to retail purchases by women. Having a great big-fat-square-black box on our ears as the only option is not going to attract female buyers. Something small, elegant and stylish will motivate us to open our pocket books." "The BluePearls Life™ series is a perfect complement to the existing BP7G retail product line", states Wadley.

The **BluePearls Life™** color combinations of headsets and chargeable PowerBanks are Black, Silver and White with nine colored face plates including: Cheetah, Green Swirl, Pretty Pink, Blue Denim, Orange Burst, Zebra, Camouflage, Ruby Red and Midnight Blue.

PROFITWING 

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